

# SHUBHAM BIRJE

Portfolio: [www.shubhambirje.in](http://www.shubhambirje.in)

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 shubhambirje-design

## CAREER OBJECTIVE

UI/UX and Graphic Designer with B.Tech in Computer Engineering, blending creative design expertise with technical development knowledge. Experienced in creating corporate marketing materials for financial sector clients using Figma and Adobe Creative Suite. Leveraging full-stack development background (MERN/ASP.NET MVC) to deliver technically-informed, user-centric digital experiences.

## EDUCATION

Frameboxx 2.0 – Expert Program: Web & UI/UX Design	Grade - A
B.Tech - Computer Engineering at Vidhyadeep Institute of Engineering and Technology	CGPA - 8.32
Diploma - Computer Engineering at Viva College of Diploma Engineering and Technology	CGPA - 8.99
Secondary School at St. Xavier's High School	CGPA - 7.86

## SKILLS

• Design	Figma (Advanced Prototyping & Design Systems), Adobe Creative Suite (Photoshop, Illustrator), Canva, Wireframing, User Research, Usability Testing
• AI & Visuals	AI Image Generation, Product Compositing, Model Replacement, Generative Fill, Image-to-Image Workflows, Lifestyle Scene Creation
• Development	React.js, Node.js, MongoDB, ASP.NET MVC, HTML5, CSS3, JavaScript, Bootstrap

## EXPERIENCE

### Graphic Designer & Front-End Developer | Imageo Media LLP

AUG 2025 - PRESENT

- Design and develop responsive HTML emailers and digital marketing collateral (brochures, banners, forms) for AU Small Finance Bank, ensuring brand consistency across print and digital media
- Collaborate with client Marketing and Creative teams to deliver high-quality design assets with focus on clean typography, structured spacing, and visual hierarchy aligned with brand guidelines

### Freelance Graphic Designer

JUL 2024 - MAY 2025

- Created social media creatives and festive campaign designs for Dhyana Digital Agency.
- Designed brand-aligned assets for Tradex500, including logos, promotional posts, Facebook covers, and WhatsApp stickers.
- Developed marketing creatives for Dhyana Travel Agency and Firefly Diamonds, including website banners, Instagram stories, and carousels.
- Performed photo manipulation and compositing, including placing jewelry on AI-generated models while maintaining visual realism.

### Full Stack Web Developer | SSM InfoTech Solutions Pvt Ltd

JAN 2024 - APR 2024

- Developed matrimonial website with user registration, profile management, and secure authentication using ASP.NET MVC and SQL Server
- Implemented advanced search functionality, matching algorithms, and admin panel for comprehensive user and content management

## CERTIFICATIONS

- Postman API Fundamentals
- Elements of AI – Univ. of Helsinki
- Prompt Engineering – LetsUpgrade
- ESG Virtual Experience – TCS Forage